

SUPPORT THE ANCHORAGE CONCERT ASSOCIATION WHILE PROMOTING YOUR BUSINESS AT THE SAME TIME

Anchorage Concert Association event programs are exclusively for Anchorage Concerts theatregoers, providing interesting and informative content on each artist and increasing the enjoyment of each show. A glossy, full color magazine style booklet, these programs provide the perfect opportunity to directly reach the hands of our patrons.

Advertising in our event programs gives your business direct access to a diverse audience who value an eclectic array of local shops and businesses. They seek out the performing arts and love to dine in the area before and after our performances. Over 70,000 people will be handed an Anchorage Concert Association event program next year. Don't miss this opportunity to make repeated brand impressions on an extremely loyal audience.

MISSION

Our mission is to inspire and enhance community through the performing arts.

AD SPECS

FULL PAGE // 7.5"(w) x 10"(h)

HALF PAGE HORIZONTAL // 7.5"(w) x 4.875"(h)

HALF PAGE VERTICAL // 3.625"(w) x 10"(h)

QUARTER PAGE // 3.625"(w) x 4.875"(h)

ADDITIONAL INFORMATION

Want to view a previous event program? Need more information?

Please contact ACA Business Manager, Willow Zamos:

CALL // 907-272-1471

EMAIL // wzamos@anchorageconcerts.org



OUR AUDIENCE IS MADE UP OF OVER 70,000 ALASKANS

According to an online survey of over 3,800 Anchorage Concert Association event attendees:

- 71%** are between the ages of 36-65
- 78%** are female
- 82%** attend between 1-4 shows a year
- 74%** have a Facebook account
- 79%** will usually visit a bar, restaurant, etc. before or after the show
- 60%** have a household income higher than \$70,000